

Distinctly MONTANA

BY THE NUMBERS Updated July, 2011

10 Years that *Distinctly Montana* has been published.

0 Cost of *Distinctly Montana* to its "public place" readers.

1800 Minimum number of distribution points where you can find *Distinctly Montana*.

90 Days that our quarterly "public place" magazine distribution remains available to residents and visitors alike.



23 Public and private airports where you will find *Distinctly Montana*.

190,000* Estimated number of readers of *Distinctly Montana* per average national statistics.

71 Number of Montana cities and towns where you will find *Distinctly Montana*.

1 Rank of *Distinctly Montana* among Montana magazines in estimated readership.

425

Medical and Professional Offices that offer *Distinctly Montana* in their waiting rooms.

875

Businesses which have advertised in *Distinctly Montana*.

1,2,4,6

National ranking of magazines, TV, newspaper and radio in effectiveness at generating online searches.

402

Salons and spas in Montana where you will find *Distinctly Montana* magazine.

157

Montana hotels and resorts distributing *Distinctly Montana*.

* Please ask us about readership!